

**MLT**  
MOTORSPORTS

**2023**



[MLTMotorsports.com](http://MLTMotorsports.com)

# SETTING THE STANDARD

Founded in 2018 by Dr. Michael Thompson, MLT Motorsports has built itself into a top-tier team in the IMSA paddock. Competing in IMSA's highly competitive IPC class, MLT's experience and hard work quickly paid off as it recorded the team's first victory in only their second race at Mid Ohio in 2019. Between 2019 and 2022, MLT accumulated **3 WINS** and **11 PODIUMS** while bringing home the **2021 IPC Team and Drivers Championship**. MLT Motorsports looks to continue that tradition as it teams up with the 2022 Lamborghini Trofeo World Champions, ANSA Motorsports, in the 2023 Lamborghini Trofeo Series.



# COMMITTMENT TO EXCELLENCE



## TECHNICAL

IndyCar, Sportscar, and Formula E experienced engineering staff will help you with data analysis to improve your driving experience.

## MECHANICAL

IndyCar and Sportscar experienced staff ensure you get the safest and most reliable race car available.

## DRIVER COACHES

Experienced driver coaches help break down each lap so you can maximize your driving experience.

## LOGISTICS

Arrive and Drive helps you to focus on what matters most... your driving experience.

**IMSA**  
**WeatherTech**  
SPORTSCAR CHAMPIONSHIP

**IMSA**  
**VP**  
Racing  
SPORTSCAR CHALLENGE



# SERIES INFO

## *The premier sports car racing platform in North America*

- Affluent, and engaged audience of auto enthusiasts, racers, and DIY'ers following their passion at-track, digitally, and via NBC Sports.
- Partnerships with 18 automobile OEM's, as well as 16 corporate partners - creating a rich B2B environment.
- Features the most technologically advanced and consumer relevant race cars in North America.
- Season highlights include racing at some of North America's most famous tracks - Daytona, Sebring, Laguna Seca, CTMP, VIR, and Road Atlanta



# 2023 SCHEDULE

**DAYTONA ROAR**

JANUARY 20 - 21

**SEBRING**

MARCH 11-12

**CANADIAN TIRE  
MOTORSPORT PARK**

JULY 7-9

**LIME ROCK PARK**

JULY 21 - 22

**VIRGINIA INTERNATIONAL RACEWAY**

AUGUST 25-27

**MICHELIN RACEWAY  
ROAD ATLANTA**

OCTOBER 11-14

# FAN ATTENDANCE

## +1 MILLION

- With a passionate fan base of 10+ million, we see over 1 million of these at the track throughout the season.
- Tracks report annual attendance increases of 10%-15% over previous year.



Source: IMSA

# FAN EXPERIENCE



**300+  
Racing Hours**



**Car Corrals**  
*BMW, Corvette,  
Porsche & more!*



**Open Paddock**  
*Behind the scenes access  
to teams & race prep*



**Kids 12 &  
under free**



**Pre-Race Events**  
open to all fans



**Driver Autograph  
Sessions**





# PR & MEDIA OUTREACH

FIND US ON:



**MLTMotorsports.com**



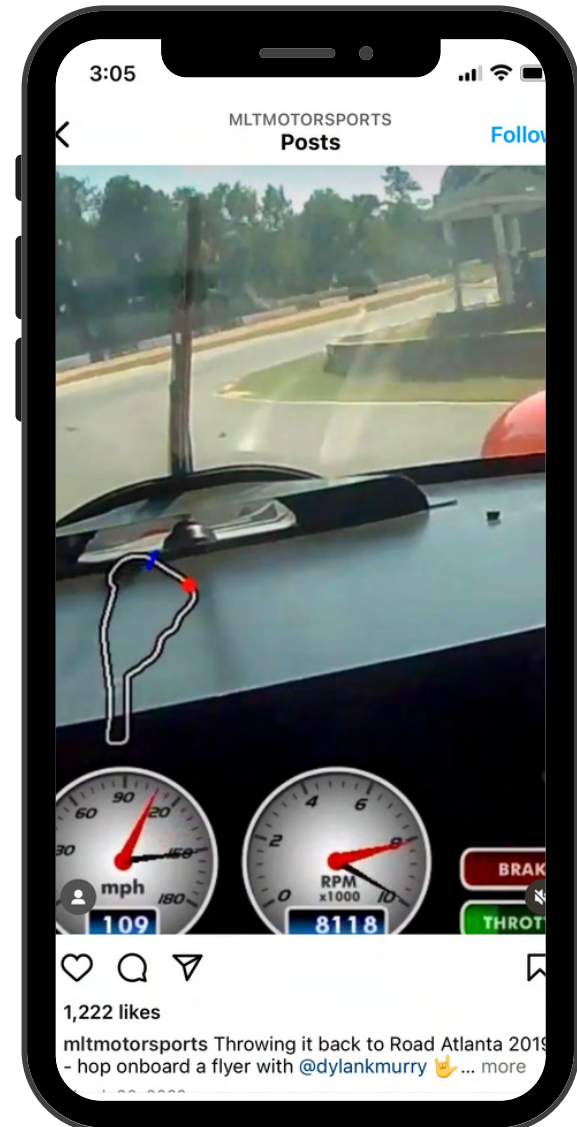
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# CONTACT

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